



RAINBOW DAYS

ANNUAL REPORT

2024



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Core Values

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RESILIENCE & IMPACT

We care deeply about the children and youth we serve and are committed to strengthening their resilience and social emotional health.

INTEGRITY

We have a steadfast commitment to personal and corporate ethical behavior and are accountable to our supporters and those we serve.

EXCELLENCE & INNOVATION

We are committed to providing the highest quality of innovative services and evidence-based materials which follow best practices.

RESPECT & DIVERSITY

We model and demonstrate respect, inclusion and opportunity for all persons. We celebrate diversity and appreciate differences in age, gender, ethnicity, race, culture, religion and ability.

RELATIONSHIPS

We value relationships as we intentionally develop meaningful and enduring connections with our participants, partners and supporters.

FAITH

We believe that we are spiritually guided and that what we do changes people's lives for the better.

OPTIMISM

We approach our work with a positive and open mindset, guided by hope and a healthy sense of humor.

Mission

To help children and youth in adversity build coping skills and resilience to create positive futures.

Vision

A healthy and promising future for every child.

Major Messages

I **AM** likeable, capable, unique and valued.

I **CAN** treat others like I want to be treated.

I **HAVE** meaningful relationships and people who care about me.

I **WILL** make healthy responsible decisions.

I **BELIEVE** in my purpose and future.

A WORD FROM OUR CEO

On behalf of the children and families we serve, please extend my deepest gratitude for your partnership this year. Thanks to the generous investments of donors, volunteers and partners like you, Rainbow Days has made a positive impact in the lives of over 15,400 children and youth in the Dallas Community in 2024. Additionally, we have touched thousands more lives through training and curricula sales which spanned across 10 states this year.

We often talk about the power of ONE at Rainbow Days. The positive impact that just ONE caring adult can have in the life of a child. The positive effect on a child after attending just ONE support group. The influence that ONE week of summer camp can have – often for a lifetime. The joy when an immediate need is met with just ONE meal or ONE backpack or one stocking filled with treats.

Whether a child is in one of our support groups for a semester, in camp for one week, in a class presentation for just one hour or served multiple times through all our services all year-round, we want every child to learn and believe in our major messages.

In FY2024, we were able to help children not only understand that they are likable, capable, unique, and valued, but also that they can make healthy decisions, have meaningful relationships, and believe in their purpose and future. These messages are not just words – they become beliefs that shape the trajectory of their lives, empowering them to rise above adversity and create a brighter future for themselves.

Well-being is at the heart of our work. Our CBSG® Program equips children and families with the tools they need to navigate life's challenges and believe in their potential. These core messages are not just words – they become beliefs that shape the trajectory of their lives, empowering them to rise above adversity and create a brighter future for themselves.

I have seen these beliefs in action, as in the case of two sisters who have been with us since they were young. One is now attending college and pursuing a career in nursing, while the other is in her senior year, applying for scholarships. These young women exemplify the impact of the work we do, and we are proud to have been a part of their journey.

To serve each of these precious unique children, it also requires ONE. ONE special donor like you who is willing to invest in our mission. ONE caring volunteer who is willing to give of their time and talent to ensure each child receives a backpack, meal or stocking. ONE partner who is willing to work alongside us and open their doors to allow us to serve children on their campus, shelter or site.

It takes all of us working together to make a difference in these children's lives and to create lasting change. Thank you for the special and unique value you have brought to Rainbow Days this year.

Together we are making a difference.

In partnership for a brighter future,



Tiffany Beaudine
CEO, Rainbow Days



ABOUT RAINBOW DAYS

The Need



28%
of all children and youth
Dallas County live in
poverty



1 in 4 children
in Dallas County have
had at least two Adverse
Childhood Experiences
(ACEs)



21 million children
in the U.S. have an
addicted parent



2.5+ Million Children
in the U.S experience
homelessness during a
year's time, including over
4,300 in Dallas ISD

Who We Serve

Rainbow Days supports, strengthens and improves the social, emotional, mental and behavioral health and wellbeing of children and youth despite the adversities they face, including:

- Living in poverty
- Experiencing anxiety and mental health distress
- Emotional and/or physical abuse
- Experiencing homelessness
- Having an incarcerated family member
- Witness to domestic violence
- Trauma
- Toxic stress
- Parent(s) struggling with addiction



What We Offer

CBSG® Program

Rainbow Days developed the CBSG® Program to provide social emotional support to children and youth in a support group setting. All support groups are led by trained facilitators, who serve as positive mentors and allow children to share their feelings in a safe space.

Supportive Services

Rainbow Days offers a host of services, events, and activities that complement our support groups and the core messages we teach. These include:

- Classroom presentations
- Summer day camps
- Family outings
- Positive mentored activities
- After-school support
- Tangible items to meet basic needs

Training

To broaden our reach, Rainbow Days leads a nationally recognized training program that equips teachers, counselors and volunteers with our curricula and best practices.

- Includes CBSG® Program, prevention workshops and nonprofit workforce development.
- Fulfills professional education (CPE/CEU) requirements for various roles.

A CLOSER LOOK AT 2024

826

At-risk or homeless children and youth received uniforms and backpacks filled with school supplies

15,043

Children and youth were served in 2024 throughout Dallas County

1,671

Children and youth participated a *Curriculum-Based Support Group*®

264

Children and parents living in motels received monthly food delivery services through Project Hope

12,748

Children and youth participated in alcohol, tobacco and other drug prevention presentations

482

Children from local shelters and motels attended one of our summer camps: Outdoor Adventure Camp and Camp Bravo!

285

Adults, prevention specialists, teachers, counselors, and other youth serving professionals were trained in the *Curriculum-Based Support Group*® Program

1,540

Adults attended an alcohol, tobacco and other drug prevention presentations

277,366

Children and youth served by Rainbow Days since 1982



PROGRAM HIGHLIGHTS



Spring Break Camp

Rainbow Days Spring Break Camp provided **51** kids a fun, supportive environment to build confidence, develop social skills, and create lasting memories through interactive activities, games, and experiences.



Camp Bravo!

Our performing and visual arts camp, held at the Episcopal School of Dallas, served **141** children residing in local shelters. The children enjoyed classes on music, dance, acting, drumming, and various artistic expressions.



Outdoor Adventure Camp

In partnership with Kidventure, **139** children and youth residing in shelters experienced various adventures, including swimming, team building activities, sports, and arts.



Back-to-School Celebration

Hosted at the Dallas Market Center, over **800** at-risk and homeless children were provided with backpacks, school supplies, uniforms and other resources to start school prepared for success.



Red Ribbon Week Presentations

To celebrate National Red Ribbon Week in October, we promoted the value and importance of living a drug-free life through presentations to over **6,000** students at twelve different schools and community-based sites throughout Dallas.



Saturday with Santa

In Partnership with Lovers Lane United Methodist Church, this festive event spread holiday joy to **672** children and families experiencing homelessness by giving out stockings filled with toys, treats, and essential tangible items.

MOMENTS OF MAGIC

Spring Break Camp



Back to School



KidZania



Saturday with Santa



Curriculum-Based
Support Groups



Camp Bravo!



Outdoor Adventure Camp



Pot of Gold Luncheon



Easter Eggstravaganza



SERVICE SITES AND PARTNERSHIPS

In 2024, our dedicated staff partnered with over 100 service sites to bring programs to thousands of children. These included schools across multiple districts, community and recreation centers, alternative schools, shelters, motels, supportive housing, and transitional living centers.

We're deeply thankful for the many local organizations — including nonprofits, churches, schools, companies, and universities — that provided space and vital resources to support our work.

- Adell Turner Elementary
- Agape, Plano Center
- Anita Martinez Recreation Center
- Anne Frank Elementary
- Annie Webb Blanton Elementary
- Arcadia Recreation Center
- B.H. Macon Elementary
- Bachman Recreation Center
- Balch Springs Christian Academy
- Barbara Bush Middle School
- Barbara Jordan Elementary
- Beckley Saner Recreation Center
- Ben Milam Elementary School
- Birdie Alexander Elementary
- Buckner Bachman Lake
- Buckner West Dallas
- Budget Suites Addison
- C.F. Carr Elementary
- Cesar Chavez Elementary
- Charles Gill Elementary
- City House
- Disciplinary Alternative Education Programs
- Dallas Life
- Dan F. Long Middle School
- E.D. Walker Middle School
- Elouise Lundy Recreation Center
- Exall Recreation Center
- Exline Recreation Center
- Exodus Ministries
- Family Gateway - Salvation Army
- Family Gateway - Transitional
- Family Gateway - Ash Creek
- Family Gateway - Continuum of Care
- Family Gateway - Dallas Real Time Rapid Rehousing
- Family Gateway - Emergency Housing
- Family Gateway Meadow Lane
- Family Gateway North
- Family Gateway Pemberton Hill
- Family Gateway Permanent Supportive Housing
- The Family Place Bulter / Ann Moody
- The Family Place Samuell / Sally's House
- Fireside Recreation Center
- Fredrick Douglas Elementary
- Fritz Recreation Center
- Gabe P. Allen Elementary
- Genesis Women's Shelter & Support
- George Bush Elementary
- Gilbert Cuellar Elementary
- Grauwlyer Recreation Center
- Harry Stone Recreation Center
- Hiawatha William Recreation Center
- Highland Meadows Elementary
- Hope Medrano Elementary
- Hopeful Solutions
- Hopes Door New Beginnings
- Housing Crisis Center
- Ignacio Zaragoza Comm. Center
- Interfaith Housing
- Janie C. Turner Recreation Center
- Jaycee Zaragoza Recreation Center
- Joe May Elementary
- John C. Phelps Recreation Center
- Jonathan's Place
- Juantia J. Craft Recreation Center
- Julian T. Saldivar Elementary
- KB Polk Academy
- Kidd Springs Recreation Center
- Kiest Recreation Center
- Lake Highlands Recreation Center
- Lincoln High School
- Maple Lawn Elementary
- Maragret Henderson Elementary
- Marcus Annex Recreation Center
- Martin Luther King Junior Recreation Center
- Martin Weiss Elementary
- Masarat House / Margaret's House
- Medlock Youth Village
- Mesquite Arts Center
- Michael Finley Foundation
- Mosaic Transitional Housing
- Nexus
- Peaceful Oasis
- Preston Hollow Elementary
- Richardson High School
- Ridgewood Belcher Recreation Center
- Riley Recreation Center
- San Jacinto Elementary School
- ScholarShot
- Seagoville High School
- Shared Housing
- Thomas Tolbert Elementary
- Timberglenn Recreation
- Union Gospel Mission - Center of Hope
- Under 1 Roof
- Vogel Alcove
- W.E. Greiner Middle School
- West Dallas STEM
- Whitney Young Elementary
- Wilmer Hutchins Elementary
- Youth Village



Our Programs

Rainbow Days creates lasting change in children's lives through a holistic range of programs and services. Through each service, Rainbow Days staff and volunteers make meaningful connections with children, youth and families to break negative family cycles, increase resilience and inspire children to make healthy choices for a bright and promising future. Key programs include:

Curriculum-Based Support Group (CBSG®) Program

- Using Rainbow Days own proprietary curricula, trained staff implement weekly CBSG® Program sessions with children and youth, ages 4-17, at 30+ local schools, shelters and community-based throughout the Dallas community.
- Offers a safe, supportive environment where children and youth learn healthy coping skills, decision making skills and receive emotional support from peers and their Rainbow Days staff leader.

Assessments & Referrals

- Staff facilitators assess, identify and refer students/parents as needed to additional resources, including mental and behavioral health and social determinants of health.

Behavioral & Mental Health Promotion

- Educates, engages and supports students to make positive behavioral health choices, such as staying in school and staying drug, crime & violence free through presentations, mental health fairs and creative activities provided at schools year-round.

Mentored Events & Day Camps

- Meets the need for quality out-of-school educational programming through mentored events, day camps and field trip experiences for children experiencing homelessness.
- Through partnerships in the community, children learn how to creatively express themselves, challenge themselves to try new things and develop relationships with caring adult mentors.

Family Outings

- Fosters child-parent bonding for vulnerable families through special outings away from the shelter to experience a community activity, such as a play, musical or trip to a theme park or museum.

Food Program

- Providing monthly food deliveries to address the needs of food insecurity for families residing in motels, including fresh fruits and vegetables, meat, canned goods and pantry staples which is all delivered right to their door.

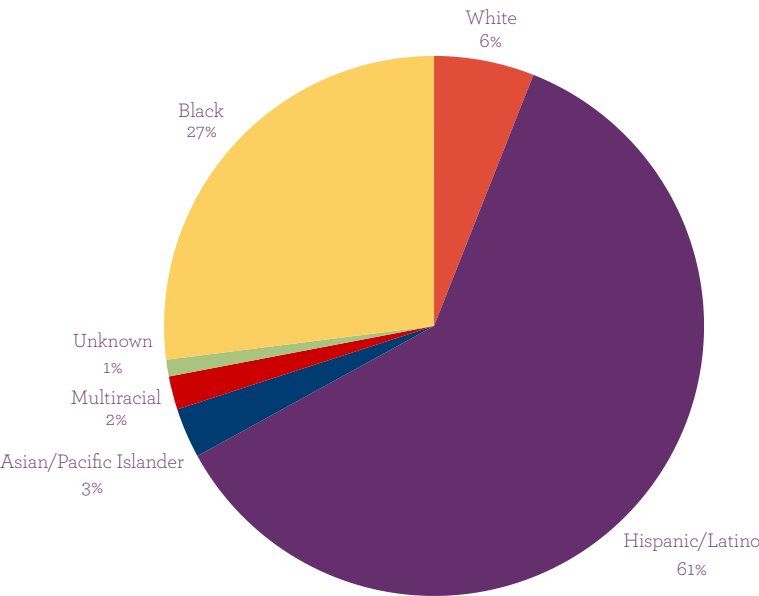
Basic Needs Support

- An array of tangible items provided throughout the year, including school supplies, backpacks, school uniforms, shoes, toys, toiletries and other items to meet basic needs.

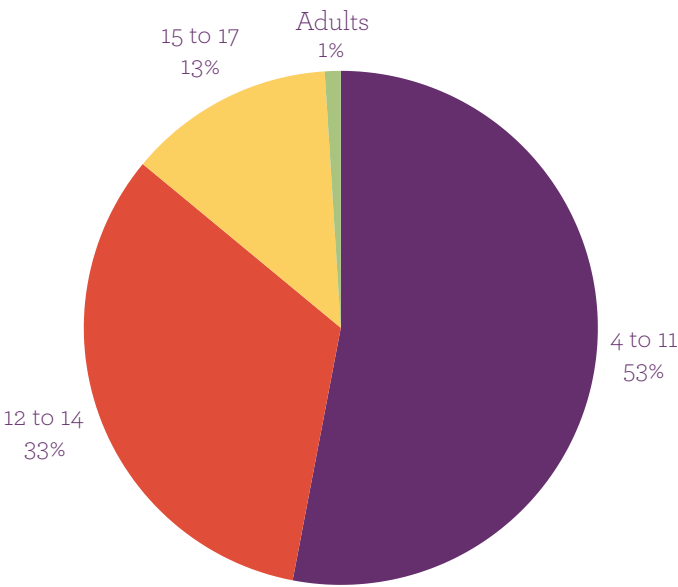


DEMOGRAPHICS SERVED

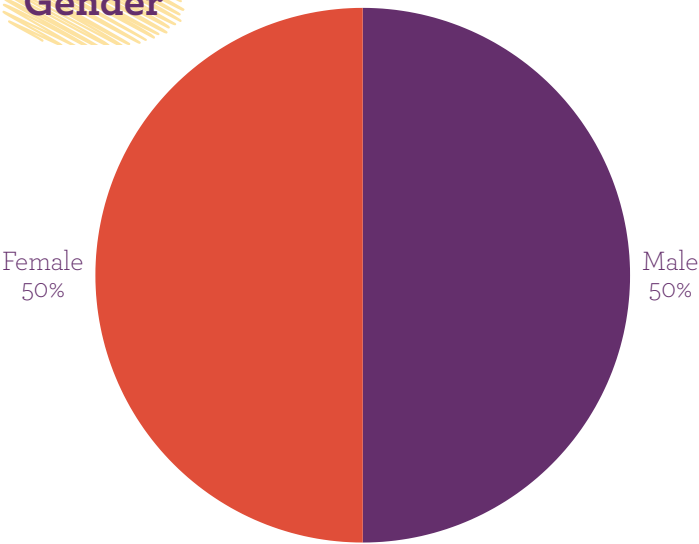
Race/Ethnicity



Age Range



Gender



ALIYAH'S STORY

The adversities that children face today are vast and often overwhelming. For many, life involves navigating through consistent or periodic abuse, neglect, and disconnection from family. Constantly moving from place to place, these children live with a nagging fear: Will I have a home to return to tonight? Will Mom be there? These questions linger in their young minds, shaping their days with uncertainty and sorrow.

In this reality, social emotional learning (SEL) becomes a lifeline. In the midst of darkness, Rainbow Days steps in to provide support, love, and life-changing lessons. Through our groups, children are taught essential skills to manage their anger, process their grief, and channel their emotions in healthy ways.

At just 8 years old, Aliyah's challenges are reflective of what many children in our community face and how Rainbow Days' programs make a difference in their lives.

This past year, Aliyah attended Rainbow Days summer camps: Camp Bravo! and Outdoor Adventure Camp. Aliyah was withdrawn from activities and isolated herself from other children. As our camp leaders tried to connect with Aliyah, she only wished to be alone.



During morning snack time, camp leaders noticed she quickly ate three granola bars and gulped down two cartons of milk. As the day went on, Aliyah's camp leader intentionally gave her more individual attention in an effort to help her become more comfortable.

Aliyah opened up to Rainbow Days staff about the struggles her family was facing, one of which was food insecurity. She began to open up after each meal with her fellow campers and Rainbow Days staff. She shared that she was so grateful to be eating all these delicious foods and wished she could share her treats with her family.

Aliyah's attitude changed for the rest of camp as she began thoroughly enjoying her time and connecting with the other children. She began engaging in her CBSG® Program and became receptive to the lessons. She volunteered to help pass out supplies and even left camp with a few new friends.

Our camp leaders connected with Aliyah and shared about her caring heart, joyful spirit, and the bright future she has in store. Rainbow Days' summer camps allow children a safe and fun environment to learn new things, explore creativity and self-expression, experience adventures they have not had before, and address their tangible needs.

It is a simple gesture to offer kid-friendly foods at camp, but for a child experiencing homelessness, it improves the entire experience and means much more. Aliyah's story teaches that consistent attentiveness from ONE caring adult can make all the difference in the life of a child.

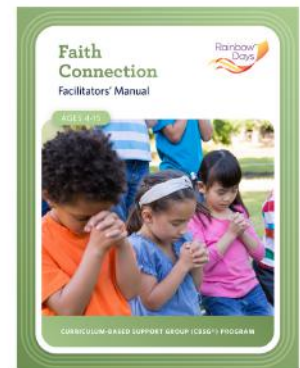
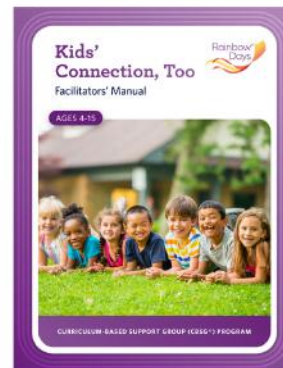
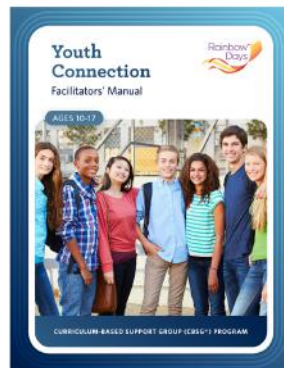
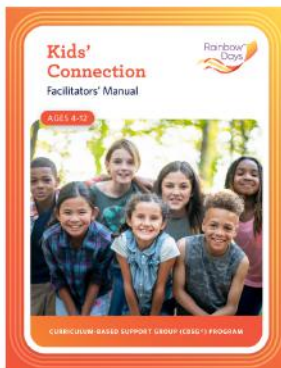
CURRICULUM-BASED SUPPORT GROUP PROGRAM FACILITATOR TRAINING

The CBSG® Program Facilitator Training prepares youth-serving professionals and volunteers to implement the Rainbow Days CBSG® Program. This program is designed for small groups of 6-12 children and youth meeting weekly to learn skills such as how to set and achieve goals, make healthy decisions, resist negative peer pressure, and cope with challenges through engaging discussions and fun activities.

In FY24 Rainbow Days' Training conducted 20 Curriculum-Based Support Group (CBSG®) Program Facilitator Trainings for 285 participants. We also held 7 workshops/presentations for 147 individuals.

Spread the word to teachers and counselors you know so they can bring the CBSG® Program to their school!

CBSG® FACILITATOR MANUALS



ONLINE TRAINING INCLUDES:

-  The Facilitator's role in Implementing the CBSG® Program
-  Theoretical foundations, domains and Major Messages of the CBSG® Program
-  Adverse Childhood Experiences (ACEs) and the impact of Trauma and Toxic Stress
-  Choice of one CBSG® Program manual adaptations including student activity handouts in English and Spanish
-  Opportunities to see the CBSG® Program in action and be part of a mock group
-  Information about Risk & Protective Factors and Social Emotional Learning (SEL)



Interested in finding out more?
Visit <https://rainbowdaystraining.org/>
or scan **HERE**

CBSG® OUTCOMES

Rainbow Days' innovative and impactful *Curriculum-Based Support Group® Program (CBSG®)* aims to provide children and youth with the tools they need to build resilience and make healthy choices. These support groups are a core part of our mission to help children facing adversity, including those experiencing poverty, homelessness, or substance use within their families.

Our *Curriculum-Based Support Groups®* have a transformative effect on children and youth facing challenging circumstances. By addressing their emotional, social, and behavioral needs, *CBSG®* empowers participants to overcome adversity, thrive personally, and contribute positively to their communities.

Outcomes of CBSG®

1. Increased Resilience and Coping Skills

- The *CBSG®* model is designed to equip participants with practical coping skills and strategies to handle life's challenges. Children learn to express their emotions in healthy ways, solve problems effectively, and resist negative peer pressure. 90% of participants report feeling more confident in their ability to overcome obstacles.

2. Improved Social and Emotional Well-Being

- Participants of the *CBSG® Program* show marked improvement in their emotional regulation and social interactions. Through guided group discussions and activities, children develop a greater sense of belonging, empathy, and interpersonal skills.

3. Reduced Risk-Taking Behaviors

- By addressing the underlying factors that contribute to risky behaviors, such as substance abuse, the *CBSG® Program* helps to reduce participants' likelihood of engaging in unhealthy choices. The evidence-based curriculum promotes positive decision-making and fosters awareness of the consequences of risky actions.

4. Academic and Personal Growth

- Children involved in Rainbow Days' *CBSG® Program* often experience enhanced focus and performance in school. They also gain life skills such as goal setting, which contribute to their overall growth and long-term success.

5. Supportive Peer Relationships

- The *CBSG® Program* creates a safe and supportive environment where children can connect with peers who share similar experiences. This reduces feelings of isolation and builds a network of positive, understanding relationships.

6. Impact on Families and Communities

- The skills learned in the *CBSG® Program* often ripple out to participants' families and communities. Children share what they learn with their parents, caregivers, and friends, fostering a broader culture of resilience and positive behavior.



OUR VOLUNTEERS

Rainbow Days deeply appreciates all the volunteers who support our mission and make our services possible.

Over the past year, [1,114](#) passionate volunteers devoted over [3,682 hours](#) of their time to Rainbow Days. In 2024, our volunteers' generous time is valued at [\\$117,619](#). From packing backpacks with school supplies to serving meals at camp, unloading equipment, or offering mentorship, these remarkable individuals positively impacted the lives of thousands of children and youth in Dallas facing challenging circumstances.



In 2024, we were thrilled to receive the generosity and support of volunteers from over [27 community groups](#). These included companies, schools, churches, universities, and family teams like mother/son and mother/daughter pairs, representing a diverse range of ages and backgrounds.

POT OF GOLD LUNCHEON

On April 19, 2024, Rainbow Days proudly hosted its 27th annual Pot of Gold Luncheon at the Westin Galleria Dallas. This lively Friday afternoon brought together over [500](#) enthusiastic supporters and guests who raised an impressive [\\$274,000](#) to support Rainbow Days' mission. The event also marked a remarkable milestone: [42 years of service](#) to children and youth in need. Since its inception in 1997, the Pot of Gold Luncheon has been a vibrant celebration benefiting Rainbow Days' programs. Each year, the event features a keynote speaker who inspires the audience, heartfelt performances by children in Rainbow Days programs, personal testimonials, and a lively silent auction.



This year, attendees were captivated by keynote speaker [Erin Gruwell](#), a teacher, author, and activist. Erin gained national recognition in 1998 through an ABC PrimeTime Live special, where she and her 150 students, known as the Freedom Writers, shared their inspiring story. Erin's students, many of whom faced significant barriers such as poverty, gang involvement, and the school-to-prison pipeline, defied the odds under her guidance. Every one of them graduated from high school and pursued higher education. Erin's powerful message highlighted the life-changing impact one caring adult can have, deeply resonating with the Rainbow Days community.

A standout moment of the program was a heartfelt rendition of "Lean on Me" performed by children currently participating in Rainbow Days programs at a local shelter. This touching performance reminded everyone of the importance of the work being done. The success of the luncheon was made possible by the dedicated efforts of the 2024 Pot of Gold Luncheon Committee. Event leadership included Luncheon Chairs [Donna and Terry Saad](#) alongside Auction Chairs [Abby Waterstreet and Amy McCarrick](#), whose commitment of time, talent, and resources brought this successful event to life.

IN-KIND DONORS

Rainbow Days profoundly appreciates our in-kind supporters, whose donations of goods and services totaled **\$139,358** in Fiscal Year 2024. These contributions, including school supplies, clothing, toys, food, printing, auction items, and more, directly benefited the children we serve. We are truly grateful for these generous donors, whose tangible gifts and discounted services brought smiles to countless children. Donors contributing \$400 or more are recognized here.

\$400 and Above

A Better Body by Steve, Inc.
Amtrak
Bank of America
Be Well
Billy Buttons
Blue Cross Blue Shield
Botolino
Citi
Dallas Market Center
Dallas Mavericks
Dallas Wings
Deep Ellum Art Company
Drew & Sharmila Jakubek
Extenet
Freese and Nichols
Galleria Dallas

Getting It Done Organizing
Henry Surann
Hersh Family Investments
Highland Park HS
Holy Smokers
Imperva
Isabelle Guillen Portraits
John Paul II High School
JP Morgan
Leslie Newman
Let's Roam
Lisa Bys
Lisa Kaiser
Lovers Lane United Methodist Church
Nicole Williams & Chris George
North Texas Ford

Park Hill Portraits
PepsiCo
Pose Studio
Premier Transportation Services
Prince of Peace Catholic Church
Rob Wythe
Skye Smith
Southwest Airlines
State Fair of Texas
Texas Instruments
Texas Mutual Insurance
The Lyons' Share Wellness
The Westin Galleria Dallas
Tom James Company
Total Wine & More

BOARD OF DIRECTORS



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• Kyle Coots - Vice President of Resource Development



• Caleb Bachelor - Vice President of Board Development



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• Jennifer Bishop



• Reginald Carter



• Drew Cullum



• Shari Dowell



• Bridget Hunt



• Mary Jo McKellar



• Matthew Macleod



• Francisco Ramos



• LaDondra Wilson



• Kate Hinz

FINANCIAL DONORS

Rainbow Days is deeply thankful to our generous donors for contributing **\$564,114** in private financial support during Fiscal Year 2024. Our work thrives thanks to the unwavering support of **individuals, corporations, foundations,** and **United Way.**

\$50,000 and Above

Hoblitzelle Foundation
Metrocrest Hospital Authority
Nancy Ann and Ray L. Hunt
The Rees-Jones Foundation
United Way of Metropolitan Dallas

\$10,000 - \$49,999

Aegon Transamerica Foundation
Capital for Kids
Citi
City of Plano
Cheryl Goris
Elsie & Marvin Dekelbourn Family Foundation
Enterprise Holdings Foundation
Graham & Carolyn Holloway Family Foundation
Greg Wood
Harold Simmons Foundation / Simmons Sisters Fund
Heather and Eric Appel
Insurance Industry Charitable Foundation
Jill and Dale Hurd
Miramar Equity Partners
Mona Baker
National Life Group
Orchid Giving Circle Fund at Texas Women's Foundation
Perot Foundation

\$5,000 - \$9,999

Bragalone Olejko Saad PC
Bridget Hunt
Darla & Mark Whitaker
Dennis Sternitzky & Michelle Williams
HEB/ Central Market
In-N-Out Burger Foundation
Joy and Roger Beless
Katie & Netesh Anand
Kurt Opella
Prince of Peace Catholic Community
Summer Gell
Texas Instruments
Thompson Coburn LLP
TTG Family Fund

\$2,500 - \$4,999

Aethon Energy
Alyson & David Elliott
Blue Cross and Blue Shield of Texas
Brittany & Caleb Bachelor
Cathey Brown
Christine Popolo
Dynamic Support Solutions
Ernst & Young
Housing Crisis Center
H100 Latina Giving Circle Fund
Jennifer & Jody Bishop
Lacy & David Lange
Linda Jones
Mary Jo and James McKellar
Minerva Consulting
Nicole Williams & Chris George
Phyllis and John Horan
Sheryl & John Paul
Sky Island Capital
Texas Mutual Insurance
Tiffany and Terry Beaudine
Weaver
Wells Fargo Internet Services

\$1,000 - \$2,499

Beth & Brad Bedell
Brady Garr
Dawn Ragan
Donald & Karin Wood Memorial Fund
Donna & Terry Saad
Gail Hartstein
Jasmine Wynton
Jimmy Choo
Katherine Hinz
Ken Tse
Laurie Morgan
Liz Aldrine
Christine & Matthew Anderson
QuikTrip

Rebecca Massiatte
Richard Deitch
Rosie Redden
Sharon & Stuart Cornwall
Tara & Tom Walsh
Telisa Schelin
The Murrell Foundation
Thomas John
Tory Burch, LLC

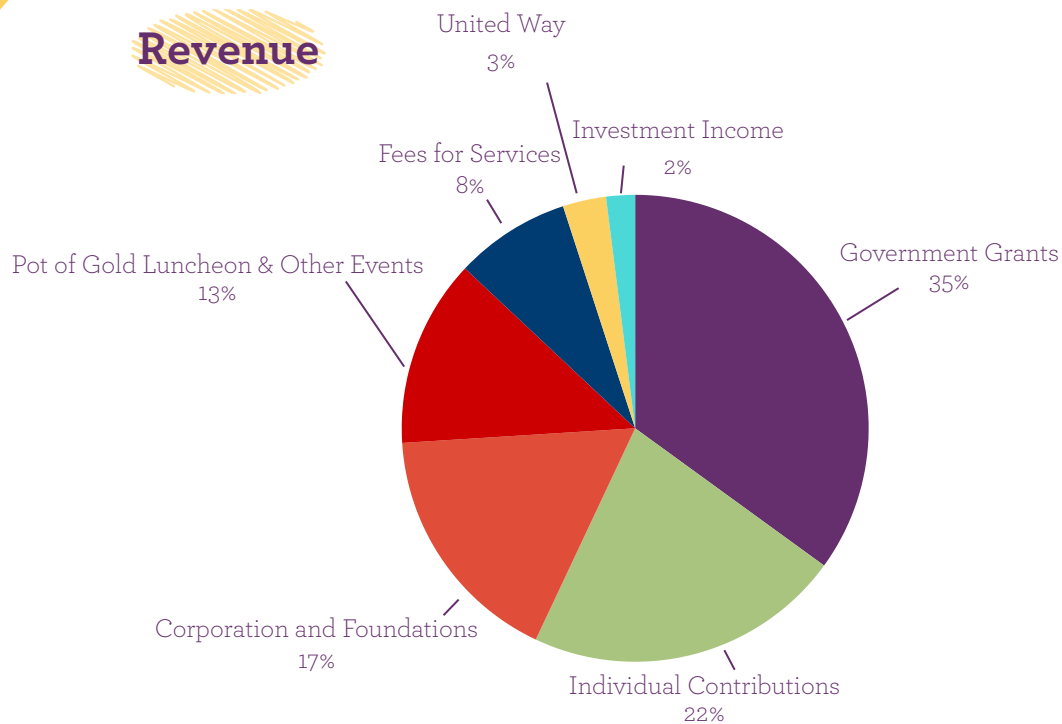
\$500 - \$999

Angela Dunlap
Catherine Lukasik
Constance Buescher
David Dyer
Dian Kauth
Emily Cox
His Plan Organization
Lori Keller
Loree & Drew Cullum
Michele Stephens
Rebecca Leonard
Regions Bank
Ronald Ward
Sarah Clifford
Shari Dowell
Steve Lambouses
Teresa Lenling
Vick Cox



FINANCIAL SUMMARY

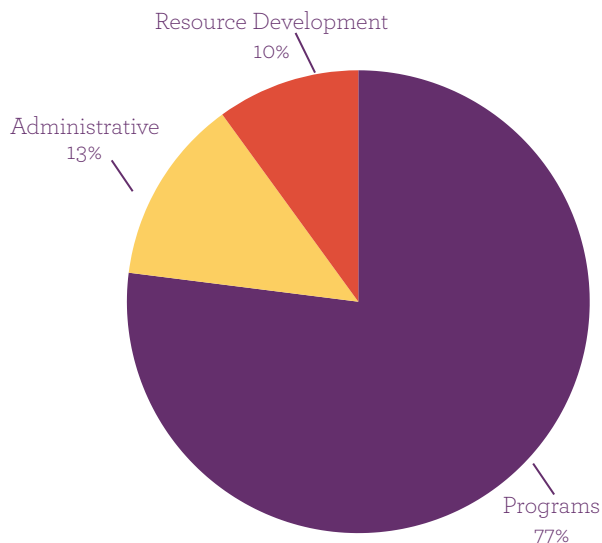
Revenue



Government Grants	\$737,311	35%
Individual Contributions	\$474,375	22%
Corporation and Foundations	\$356,703	17%
Pot of Gold Luncheon & Other Events	\$276,361	13%
Fees for Services	\$176,415	8%
United Way	\$63,399	3%
Investment Income	\$52,737	2%

Total Revenue: \$2,137,301

Expenses



Programs	\$1,676,897	77%
Administrative	\$272,900	13%
Resource Development	\$224,096	10%

Total Expenses: \$2,173,893

A SNEAK PEEK INTO 2025

Thanks to your support, we achieved so much in 2024!

It is our pleasure to keep you informed about upcoming projects and initiatives designed to enhance our organization and expand our reach—both in engaging more supporters like you and serving even more children in need.



However, our work is far from done, and we would be honored to have your continued partnership in 2025. **Your generosity in the coming year will directly support the initiatives listed below, as well as the overall growth of Rainbow Days.** Together, we can continue making a meaningful difference in the lives of children and families.

28th Annual Pot of Gold Luncheon

SAVE THE DATE: May 14, 2025

We invite you to join us for the 28th Annual Pot of Gold Luncheon, a celebration of hope, transformation, and the incredible impact we're making together. This inspiring event will feature heartfelt stories, joyful moments, and opportunities to support the children and families we serve. Mark your calendar for a day filled with celebration, connection, and purpose.

Together, we'll create a brighter future!

NEW: Community Coalition

In partnership with Texas Health & Human Services, we are excited to have launched our FIRST coalition to prevent youth substance use. This initiative offers an opportunity for community leaders, educators, parents, youth, and professionals to collaborate on strategies to help Dallas County youth live drug-free. Through ongoing collaboration, coalition members will work together to implement effective approaches that promote healthier outcomes for young people.



Announcing the Launch of Classroom Connection!

The newest CBSG® Program adaptation, Classroom Connection, will launch in 2025. This new Universal based adaptation will instill the foundations of the CBSG® Program in a larger classroom setting. Classroom Connection aims to create a safe space for children to build resilience, enhance their social-emotional skills, and achieve academic success. We look forward to introducing this new initiative to expand our reach and positively impact even more children and youth in the coming year!

Strengthening Families Program

We are excited to expand services in 2025 through the *Strengthening Families Program*. Designed for parents and children to attend together, the program provides tools to enhance family bonding, develop resilience, and promote positive behaviors, creating a foundation for long-term success and well-being.

Positive Action

We are excited to share that we've expanded our menu of services available on school campuses this year to include Positive Action! Through this comprehensive 10-week social-emotional learning curriculum designed for whole classrooms with students in K-12 grade, students develop self-management skills and learn to make responsible decisions.

ABOUT RAINBOW DAYS:

When children experience adversity, there are lifelong effects for them, their families and their communities. Rainbow Days breaks these cycles by creating meaningful connections through [support groups, camps, positive mentored experiences and training](#) for other providers.

Through our programs, children and youth who are facing adversity learn and practice [healthy self-management, relationship and decision-making skills alongside positive adult role models](#). They can rise above life's challenges by being equipped with coping skills and resilience to create promising futures.

Since 1982, Rainbow Days has positively impacted the lives of over [277,000](#) children and youth in the Dallas area and millions more through Rainbow Days Training.



214-887-0726



www.RainbowDays.org



www.RainbowDaysTraining.org



Info@RainbowDays.org



[@RainbowDays1982](https://www.instagram.com/RainbowDays1982)



[@RainbowDaysinc](https://www.facebook.com/RainbowDaysinc)



12221 Merit Drive, Suite 1700
Dallas, Texas, 75251

